NC TraCS Symposium: Translational Research to Address Health Disparities Across the Lifespan

Friday, March 19, 2010
The William and Ida Friday Center for Continuing Education
Chapel Hill, North Carolina
Sponsorship Opportunities

You are invited to become a sponsor of the NC TraCS Symposium: Translational Research to Address Health Disparities Across the Lifespan, on March 19, 2010

As a sponsor you will promote the improvement of health throughout the state of North Carolina.

Participants in this day-long Symposium will discover the important role that translational research plays in reducing health disparities affecting all ages. Translational research includes two areas:
1) T1 research – the application of new discoveries in the development of clinical trials and studies in humans.
2) T2 research – the discovery of ways for adoption of best practices in community settings.

The Symposium will showcase presentations of scientific findings and practical application of strategies for implementing best-practice models in translational research and evidence-based interventions. This is an opportunity for community organizations, researchers and healthcare providers to share their expertise and learn about the continuum of translational research.

Following this Symposium, attendees should be able to:
1) Define translational research and health disparities.
2) Understand the role of translational multi-disciplinary research in addressing health disparities across the lifespan.
3) Identify opportunities for collaboration and partnership with community organizations, researchers, and healthcare providers in health disparities and translational research.

The Symposium is an ideal opportunity to gain exposure to an anticipated 200 community organizers, researchers and healthcare providers from across the state.

Please show your support by becoming a sponsor! Complete the attached Sponsorship Reply Form and RSVP, and submit it today.

Community Engagement Core
North Carolina Translational and Clinical Sciences (TraCS) Institute
The University of North Carolina at Chapel Hill
Campus Box 7064
Chapel Hill, North Carolina 27599-7064
(919) 966-6022
(866) 705-4931 (toll free)
www.tracs.unc.edu
nctracs_communityengagement@unc.edu
Sponsorship Levels for Companies, Organizations, and Individuals

NC TraCS Symposium: Translational Research to Address Health Disparities Across the Lifespan
The William and Ida Friday Center for Continuing Education
March 19, 2010

**Level 4 Sponsor – $3,000 and above**
Showcase your organization at the Keynote address and during the networking lunch. This premiere sponsorship includes:
- Prominent feature during Keynote address (including name/logo on signage)
- Prominent feature during networking lunch (including name/logo on signage)
- Logo & program information prominently displayed in program book (full page)
- Logo prominently featured in advertising and registration materials
- Exhibit booth package*
- Promotional materials in attendee check-in packets

**Level 3 Sponsor – $1,500 to $2,999**
Place your organization in the limelight early in the day during the Keynote address. This level of sponsorship includes:
- Prominent feature during Keynote address (including name/logo on signage)
- Logo & program information prominently displayed in program book (half page)
- Logo prominently featured in advertising and registration materials
- Exhibit booth package*
- Promotional materials in attendee check-in packets

**Level 2 Sponsor – $500 to $1,499**
Bring attention to your organization while offering refreshment to Symposium attendees. This level of sponsorship includes:
- Recognition and visibility during afternoon break (including name/logo on signage)
- Logo prominently featured in advertising and registration materials
- Exhibit booth package*
- Promotional materials in attendee check-in packets

**Level 1 Sponsor – up to $499**
Show your support of the importance of translational research to address health disparities. This level of sponsorship includes:
- Logo prominently featured in advertising and registration materials
- Exhibit booth package*
- Promotional materials in attendee check-in packets

*Exhibit booth package includes:
- 6’ x 10’ space
- Table with 2 chairs
- Table cover
- Access to electricity (upon availability)
Sponsorship Reply Form and RSVP

Yes, count us in! We want to sponsor the NC TraCS Symposium: Translational Research to Address Health Disparities Across the Lifespan in Chapel Hill, North Carolina on Friday, March 19, 2010.

☐ Level 4 Sponsor ($3,000 and above)  ☐ Level 2 Sponsor ($500 to $1,499)
☐ Level 3 Sponsor ($1,500 to $2,999)  ☐ Level 1 Sponsor (up to $499)

A check is enclosed, made payable to the NC TraCS Institute, in the amount of $____________.

CONTACT INFORMATION  Please print or type
Name of Organization (as you wish to have it appear in Symposium materials):

Primary Contact Person: ________________________________________________  Title: __________________

Last   First       MI
Address (line 1): ______________________________________________________
Address (line 2): ______________________________________________________

City: ___________________________  State: _______  Zip: __________

Phone: (___)_______  Fax: (___)_______  E-mail: ______________________

Organization Web Address (URL): ______________________________________

☐ Yes, we plan to send a representative (2 maximum.)  ☐ No, we do not plan to send a representative.

Please have representative(s) register to attend the symposium.

Representative 1:  Representative 2:
Name: ___________________________  Name: ___________________________

Phone: ___________________________  Phone: ___________________________

E-mail: ___________________________  E-mail: ___________________________

Signature ___________________________  Date ___________________________

Please return this completed form, along with payment to:
Attn: Sponsorship Opportunities
NC TraCS Institute – Community Engagement Core
The University of North Carolina at Chapel Hill
Campus Box 7064
Chapel Hill, North Carolina 27599-7064

Your official logo will be used as indicated in the sponsorship level descriptions. Please e-mail a copy of your current logo in .jpg (jpeg) format to tcanty@med.unc.edu for use on our website and in promotional materials.

Please direct questions to (919) 966-6022 or nctracs_communityengagement@unc.edu.

The deadline for receipt of the Reply Form, payment and official logo is Monday, January 4, 2010.