Community Outreach, Partnerships and Care:

Goals:

The Community Outreach, Partnerships and Care Program of the Maya Angelou Center for Health Equity (MACHE) aims to model for North Carolina and the broader community best practices and standards in transforming how health and wellness information is translated and delivered to communities, as well as assisting in providing oversight on how partnerships between researchers, community members, and health systems are making a difference for people’s health and community centered-research priorities. This program also strives to enhance integrative health outreach and community engaged translational research by leveraging information exchange between community members, health care providers, researchers, and lay health advocates through strategic planning, support, program leadership, sponsorship, and transformative partnerships.

These aims will be achieved by:

- Creating authentic partnerships with community institutions and organizations to develop innovative programs to close the gaps in health and health care access for the underserved in regional, national, and international communities

- Collaborating to contribute to community serving as a health education and health promotion resource for engaging minority communities and the community at-large in collaborating with the Center to identify and address positive and negative factors underlying minority health and healthcare disparities

- Enhancing the understanding and importance of research involving racial and ethnic minorities in minority communities and among academic researchers, and foster the involvement of minority communities in research opportunities that are mutually beneficial for communities and researchers